

**Name of the Activity:** National Consumer Day

**Date of the Activity:** 21-12-2023

**Name of the Departments Involved:** Commerce

**No of students involved:** 45

**Name of the Resource Person:** NA





**Brief Description:** The Department of Commerce has celebrated National Consumer Day grandly. The Principal of the Dr. K Mahaboob Basha garu explained the importance of awareness on consumer rights and consumer act to protect themselves against fraudulent trade practices of Companies. In charge of Department of Commerce P Balaramudu explained the redressal mechanism of for consumer disputes and procedure for making complaints by consumer. Other faculty members B.Rajasekhar, S Thippe Swamy, V Venkata Ramudu shared their views on consumerism.